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EDRS Price MF-\$0.25 HC Not Available from EDRS.

Descriptors * Directories, * Educational Equipment, * Equipment Manufacturers

This list gives names and addresses for manufacturers of films, filmstrips, 2x2 slides, 8mm films, prepared transparencies, records and prerecorded tape, maps, globes, charts, and production equipment and materials. (TI)



EDUCATIONAL TECHNOLOGY

from the Division of Educational Technology of the National Education Association of the United States*
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CODE: A = FILMS, FILMSTRIPS, 2x2 SLIDES

B = 8mm FILMS

C = PREPARED TRANSPARENCIES

D = RECORDS & PRERECORDED TAPE

E = MAPS, GLOBES, CHARTS

F = PRODUCTION EQUIPMENT & MATERIALS

INCLUDES CAMERAS

- F ABM Business Automation, Inc. 387 Park Avenue, South New York, N.Y. 10016
- D Academic Recording Institute 4727 Oakshire Houston, Texas 77027
- A Academy Films
 748 N. Seward Street
 Hollywood, Calif. 90038
- A, B ACI Productions 16 West 46th Street New York, N.Y. 10036
- F Addo-Fax Div. of Addo-X, Inc. 300 Park Avenue
 New York, N.Y. 10022
- F Addressograph Multigraph Corp. 1200 Babbitt Road Cleveland, Ohio 44117
- C Aevac Inc. 500 - 5th Ave. New York, N.Y.
- A Alemann Films
 P.O. Box 76244
 Los Angeles, Calif. 90005

- A, F All American Productions & Publications P.O. Box 91 Greeley, Colo. 80632
- A, C, American Book Company
 D 55 Fifth Avenue
 New York, N.Y. 10003
- A, E American Petroleum Institute 1271 Avenue of the Americas New York, N.Y. 10020
- D, F Ampex Corp., Consumer & Educ. Products Div. 2201 Lunt Avenue
 Elk Grove Village, Illinois 60007
- A, D Associated Educational Materials Companies P.O. Box 2087
 Raleigh, N.C. 27602
- A, B Association Films, Inc. 600 Madison Avenue New York, N.Y. 10022
- A, B Associational Instructional Materials 600 Madison Ave.
 New York, N.Y. 10022
- A The Athletic Institute 805 Merchandise Mart Chicago, Ill. 60654

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- A Atlantis Productions, Inc. 894 Sheffield Pl. Thousand Oaks, Calif. 91360
- F Audio Video Industries, Inc. 217 Westport Ave. Norwalk, Conn. 06851
- F A-V Communications, Inc. 159 Verdi Street Farmingdale, N.Y. 11735
- A, B Avis Films, Inc. 2408 W. Olive Ave. Burbank, Calif. 91506
- A, B Bailey Films
 6509 DeLongpre
 Hollywood, Calif. 90028
- A Bank Street College of Education 103 East 125th Street New York, N.Y. 10035
- A Bear Films, Inc. and Audio Visual Associates 805 Smith Street Baldwin, N.Y. 11510
- F Bell & Howell Co. 7100 McCormick Road Chicago, Ill. 60645
- C, F Charles Beseler Company 219 South 18th Street East Orange, N.J. 07018
- A, C, Dick Blick Co., Signpress Division
- E, F P.O. Box 1267 Galesburg, Ill. 61401
- F Blonder-Tongue Laboratories, Inc. 9 1ling Street Newark, N.J. 07102
- F Blu-Ray, Inc. Essex, Conn. 06426
- F Bourges Color Corp. 80 Fifth Avenue New York, N.Y. 10011
- A, C, Stanley Bowmar Co., Inc.
- D 4 Broadway Valhalla, N.Y. 10595

- A Brandon Films, Inc. 2121 W. 57th St. New York, N.Y. 10019
- A Brigham Young University Provo, Utah 84601
- D Bro-Dart Inc. 56 Earl Street Newark, N.J. 07114
- D Caedmon Records, Inc. 505 Eighth Ave. New York, N.Y. 10018
- A, B Charles Cahill & Associates, Inc. P.O. Box 3220 Hollywood, Calif. 90028
- A, C Carman Educational Associates Ltd. Pine Grove, Ontario, Canada
- A Carousel Films, Inc. 1501 Broadway New York, N.Y. 10036
- A, B Cathedral Filmstrips for Education 2921 West Alameda Avenue Burbank, Calif. 91505
- A, B, Cenco Educational Films
 E 2600 S. Kostner Avenue
 Chicago, Ill. 60623
- A Center for Mass Communication of Columbia University Press 400 West 110th Street New York, N.Y. 10027
- A, B Chandler Publishing Company 124 Spear Street San Francisco, Calif. 94105
- F Chart-Pak, Inc.
 One River Road
 Leeds, Mass. 01053
- A Churchill Films
 662 N. Robertson Blvd.
 Los Angeles, Calif. 90069
- F Cinema Beaulieu
 921 Westwood Blvd.
 Los Angeles, Calif. 90024

A, B, C, D	Classroom Film Distributors, Inc. 5610 Hollywood Blvd. Hollywood, Calif. 90028	A, B C, E	
F	Jack C. Coffey Co., Inc. 104 Lake View Ave. Waukegan, Ill. 60085	F	A. B. Dick Company 5700 West Touhy Avenue Chicago, Ill. 60648
A, B, C, D		Α, Β	Walt Disney 16mm Films 800 Sonora Avenue Glendale, Calif. 91201
A, C	Colonial Films, Inc. 70 Fairlie Street, N.W. Atlanta, Ga. 30303	F	T. J. Donahue Company Kimberton, Pa. 19442
F	Columbia Ribbon & Carbon Mfg. Co., Herbhill Road Glencove, N.Y. 11542	A Inc.	Du Art Film Laboratories, Inc. 245 West 55th Street New York, N.Y. 10019
В	Communication Films 870 Monterey Pass Road Monterey Park, Calif. 91754	В	Ealing Corporation 2225 Massachusetts Avenue Cambridge, Mass. 02140
F	Compco Corp.	F	Eastman Chemical Products, Inc. Kingsport, Tenn. 37662
ī.	1800 N. Spaulding Ave. Chicago, Ill. 60647	F	Eastman Kodak Company
A	Contemporary Films, Inc. 267 West 25th Street		343 State Street Rochester, N.Y. 14650
	New York, N.Y. 10001	A, I	Educational Activities, Inc. Box 392
A	Copley Productions 7776 Ivanhoe Avenue		Freeport, N.Y. 11520
	La Jolla, Calif. 92037	A	Educational Filmstrips P.O. Box 1031
А, В	Coronet Instructional Films 65 E. South Water Street		Huntsville, Texas 77340
	Chicago, Ill. 60601	A, 1 C, 1	B, Educational Media Laboratories D 4101 S. Congress Ave.
A	Curriculum Materials Corp. 119 S. Roach St.		Austin, Texas 78745
	Jackson, Miss. 39205	F	Embosograf Corporation of America 38 West 21st Street
А, В	Curtis Audio-Visual Materials Independence Square	_	New York, N.Y. 10010
	Philadelphia, Pa. 19105	D	EMC Corporation 180 E. Sixth Street
А, В	Davidson Films 1757 Union Street San Francisco, California 94123	A,]	St. Paul, Minn. 55101 B, Encyclopedia Britannica Educational Corp.
	DCA Educational Products, Inc.	C	425 N. Michigan Avenue Chicago, Ill. 60611
C, D	4865 Stenton Avenue Philadelphia, Pa. 19144		

A, B, English Language Services D 1620 Belmont Street, N.W. Washington, D.C. 20009 A, D Enrichment Teaching Materials 246 Fifth Avenue New York, N.Y. 10001 A, B, Eye Gate House, Inc. C, D, 146-01 Archer Avenue E Jamaica, N.Y. 11435 B, F Fairchild Camera & Instrument Corp. 221 Fairchild Avenue Plainview, N.Y. 11803 E Farquhar Transparent Globes 5007 Warrington Avenue Philadelphia, Pa. 19143 F F&B/Ceco, Inc. 315 W. 43rd St. New York, N.Y. 11803 Film Associates of California A, B 11559 Santa Monica Blvd. Los Angeles, Calif. 90025 Fleetwood Films Inc. A, B 24 MacQuesten Parkway S. Mt. Vernon, N.Y. 10550 Flick-Reedy Education Enterprises Α P.O. Box 562 Bensenville, Ill. 60106 Folkways/Scholastic Records D 50 West 44th Street New York, N.Y. 11435 C General Aniline & Film Corp., AV Products 140 West 51st Street New York, N.Y. 10020 General Binding Corporation F 1101 Skokie Blvd. Northbrook, Ill. 60062 General Electric Co. (Visual Com.) Electronics Park Syracuse, N.Y. General Precision Equipment Corp. A, C,

Tarrytown, N.Y.

10591

- F Gestetner Corporation
 216 Lake Avenue
 Yonkers, N.Y. 10702

 A Dan Gibson Productions
 491 Delaware Avenue
 Buffalo, N.Y. 14202

 E The H. M. Gousha Compa
 - E The H. M. Gousha Company 2001 The Alameda San Jose, Calif. 95114
 - A The Graphic Curriculum, Inc. 619 W. 54th St.
 New York, N.Y. 10019
 - A Grolier Educational Corp. 845 Third Ave. New York, N.Y. 10022
 - A Guidance Associates 23 Washington Avenue Pleasantville, N.Y.
 - C, D, Hammond Inc.
 E 515 Valley Street
 Maplewood, N.J. 07040
 - A Hamson Films 10555 Mason Avenue Chatsworth, Calif. 91311
 - A, B Hester & Associates 2422 Fourteenth Street Lubbock, Texas 79401
 - A Paul Hoefler Productions P.O. Box 1313 La Jolla, Calif.
 - F Hoffman Information Systems 2626 South Peck Monrovia, Calif. 91016
 - A, C, Houghton Mifflin Co.
 E 110 Tremont St.
 Boston, Mass. 02107
 - A, B, Hubbard Scientific Co.
 - C, E 2855 Shermer Road Northbrook, Ill. 60062
 - A, F Hudson Photographic Industries, Inc. 2 South Buckhout Street Irvington-on-Hudson, N.Y. 10533

D

- B Huemark Films, Inc. 227 E. 44th St. New York, N.Y. 10017
- C, D Ideal School Supply Co. 1100 S. Lavergne Ave. Oaklawn, Ill. 60453
- A, D Imperial Film Company, Inc. 321 S. Florida Avenue Lakeland, Fia. 33802
- D Imperial Productions, Inc. 247 West Court Street Kankakee, Ill. 60901
- A The Independent Film Producers Co. 334 E. Green St. Pasadena, Calif. 91102
- A Indiana University
 Audio-Visual Center
 Bloomington, Ind. 47401
- C The Instructo Corporation Paoli, Pa. 19301
- A, B International Communication Films 1371 Reynolds Ave. Santa Ana, Calif. 92705
- A, B International Film Bureau Inc. 332 S. Michigan Avenue Chicago, Ill. 60604
- A International Film Foundation 475 Fifth Avenue New York, N.Y. 10017
- A I Q Films, Inc. 630 Fifth Avenue New York, N.Y. 10020
- A, B, The Jam Handy Organization
 Detroit, Mich. 48211
- A Journal Films, Inc. 909 W. Diversey Parkway Chicago, Ill. 60614
- C, F Keuffel & Esser Company 300 Adams Street Hoboken, N.J. 07030

- A, F Learning Machines, Inc.
 Box 511
 Portales, N. Mex. 88130
- A, C Learning Through Seeing, Inc. 8138 Foothill Blvd. Sunland, Calif. 91040

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- A Lekas Products, Inc. 9350 Wilshire Blvd. Beverly Hills, Calif. 90313
- A Library Filmstrip Center 140 N. Old Manor Wichita, Kans. 67208
- F Marsh Stencil Marking Pens 707 East "B" Street Belleville, Ill. 62222
- A, B, McGraw-Hill Book Co., Text-Film Div.
- C, D, 330 West 42nd Street
- E New York, N.Y. 10036
- C, D Charles E. Merrill Publishing Co. Columbus, Ohio 43216
- A, D MGM, Inc. 1350 Avenue of the Americas New York, N.Y. 10019
- D Houghton Mifflin Co. 110 Tremont St. Boston, Mass. C2107
- C, F Milliken Publishing Company 611 Olive Street St. Louis, Mo. 63101
- A, B Modern Learning Aids 1212 Avenue of the Americas New York, N.Y. 10036
- A Modern Talking Picture Service, Inc. 1212 Avenue of the Americas New York, N.Y. 10036
- A Moody Institute of Science 12000 East Washington Blvd. Whittier, Calif. 90606
- F The Morgan Sign Machine Company 4510 N. Ravenswood Avenue Chicago, Ill. 60640

Quick-Set, Inc. F F Motion Picture Enterprises, Inc. 8121 Central Park Ave. 10591 Tarrytown, N.Y. Skokie, I11. 60078 Musicues Corp. and Chappell D Recorded Music Library D RCA Instructional Electronics Camden, N.J. 08102 117 W. 46th Street New York, N.Y. 10036 E Reinhold Book Corp. 430 Park Ave. National Aeronautics & Space Adm. A, B 10022 New York, N.Y. Code FE Washington, D.C. F Reynolds Printasign Company 9830 San Fernando Road Neubacher-Vetter Film Productions Α Pacoima, Calif. 91331 1750 Westwood Blvd. Los Angeles, Calif. 90024 D Rheem Califone 5922 Bowcroft St. A New York University Film Library Los Angeles, Calif. 90016 26 Washington Place New York, N.Y. 10003 A Sandak, Inc. 4 East 48th Street Henk Newenhouse Inc. A, B New York, N.Y. 10017 1825 Willow Road 60093 Northfield, Ill. Sanderson Films, Inc. Α 1501 S. West Street NICEM A Wichita, Kansas 67213 330 W. 42nd St. New York, N.Y. 10036 A, B, Warren Schloat Productions, Inc. Palmer Lane West D A. J. Nystrom & Company C, E Pleasantville, N.Y. 11501 3333 Elston Avenue Chicago, Ill. 60618 F School Pen Company 295 Main Street F Paillard Inc. Chatham, N.J. 07928 1900 Lower Road Linden, N.J. 07036 A The Screen News Digest 450 West 56th Street Pariab A/V Films F New York, N.Y. 10019 La Arcada Bldg. 93104 Santa Barbara, Calif. F Seal, Inc. Roosevelt Drive F Polyfax, Inc. Derby, Conn. 06418 6600 Baltimore Ave. Lansdowne, Pa. 19050 Shibaden Corporation of America F 58-25 Brooklyn-Queens Expressway Popular Science Pub. Co. A, B, Woodside, N.Y. 11377 Audio-Visual Div. C, D 355 Lexington Avenue F Showcard Machine Company New York, N.Y. 10017 320 West Ohio Street Chicago, Ill. Potter's Photographic Applications Co. 160 Herricks Road D, F Sigma Educational Films A 11501 Mineola, N.Y. P.O. Box 1235

Printing Arts Resarch Laboratories, Inc.

Santa Barbara, Calif. 93104

La Arcada Bldg.

Studio City, Calif.

- 6 **-**

F

- A, B, Society For Visual Education, Inc.
 D 1345 Diversey Parkway
 Chicago, Ill. 60614
- F Sony VTR Education & Business 47-47 Van Dam St.
 Long Island City, N.Y. 11101
- A, D Spoken Arts, Inc.
 59 Locust Avenue
 New Rochelle, N.Y. 10801
- F J. S. Staedtler, Inc. Boonton Avenue Montville, N.J. 07045
- C Standard Publishing
 P.O. Box 31138
 Cincinnati. Ohio 45231
- A Stanton Films
 7934 Santa Monica Blvd.
 Los Angeles, Calif. 90046
- A, B Sterling Educational Films, Inc. 241 East 34th Street New York, N.Y. 10016
- F StripPrinter, Inc. 21 N.W. 41st St. Oklahoma City, Oklahoma 73118
- C Study-Scope Co.
 P.O. Box 689
 Tyler, Texas 75701
- D Tapes Unlimited 13113 Puritan Ave. Detroit, Michigan 48227
- A, B Teaching Films, Inc., Div. of
 A-V Corp.
 2518 N. Boulevard
 Houston, Texas 77006
- A, C, Technamation, Inc. F 16 Sintsink Drive E. Port Washington, N.Y.
- B Technicolor, Inc.
 Commercial and Educ. Div.
 1300 Frawley Drive
 Costa Mesa, Calif. 92626

- C, F Tecnifax Corp.
 195 Appleton St.
 Holyoke, Mass. 01040
- A, B Thorne Films, Inc. 1229 University Avenue Boulder, Colo. 80302
- C, D, 3M Company
 F 2501 Hudson Road
 St. Paul, Minn. 55119
- F Time Saving Specialties 2922 Bryant Avenue South Minneapolis, Minn. 55408
- A Trans-World Films, Inc. 332 S. Michigan Avenue Chicago, Ill. 60604
- D True Recordings Company 3883 Piedmont Avenue Oakland, Calif.
- C Tweedy Transparencies 208 Hollywood Avenue East Orange, N.J. 07018
- C United Transparencies, Inc. P.O. Box 888
 Binghamton, N.Y. 13902
- A, B Universal Education and Visual Arts
 221 Park Avenue South
 New York, N.Y. 10003
- A University Microfilms, A Xerox Corp. 300 N. Zeeb Road Ann Arbor, Mich. 48106
- D Thomas J. Valentino Inc. 150 West 46th Street New York, N.Y. 10036
- A Videosonic Systems Div. of Hughes
 Aircraft
 P.O. Box 3310
 Fullerton, Calif. 92634
- F Viewlex, Inc.
 Broadway Avenue
 Holbrook, N.Y. 11741

C Visual Materials Inc. 2549 Middlefield Road Redwood City, Calif. 94063

C Visualcraft, Inc. 2737 West Union Street Blue Island, Ill. 60406

B Walden Film Corp. 39 E. 31st St. New York, N.Y. 10016

E Westab Educational Services 245 North Highland Avenue, N.E. Atlanta, Ga. 30307

F Westinghouse Electric Corp.
CIP Div.
Route 27
Edison, N.J. 08817

A Weston Woods Studios, Inc. Weston, Conn. 06880

A Wexler Film Productions, Inc. 801 N. Seward Street Los Angeles, Calif. 90038

C John Wiley & Sons, Inc. 605 Third Avenue New York, N.Y. 10016

D H. Wilson Corp.
555 W. Taft Drive
South Holland, Ill. 60473

F The Wood-Regan Instrument Co., Inc. 184 Franklin Avenue Nutley, N.J. 07110

F Xerox Corporation 1250 Midrown Tower Rochester, N.Y. 14604

Audiotape transcription at cost may be obtained through the DAVI/NEA National Tape Repository. National Audio Tape Catalog lists approximately 5,000 tape recordings suitable for use from nursery through graduate school. 1967. 114 pages, \$3.00. (071-02836). Available from Publication Sales, National Education Association, 1201 Sixteenth Street, N.W., Washington, D.C. 20036.

For a comprehensive catalogue of equipment and materials producers, see <u>The Audio-Visual Equipment Directory</u>, fourteenth edition, 1968, \$7.00, National Audio-Visual Association, Inc., 3150 Spring Street, Fairfax, Va. 22030.

See the above producers and their products at the DAVI annual conventions:

1969 Portland, Oregon, April 27 - May 1

1970 Detroit, Michigan, April 26 - 30

1971 Philadelphia, Pennsylvania, March 14 - 18

1972 Minneapolis, Minn., April 16 - 20

1973 Las Vegas, Nevada, April 8 - 12